

Sustainability Report 2015
Executive Summary
可持續發展報告 2015
行政摘要

 新世界發展有限公司
New World Development Company Limited

SUSTAINABLE GROWTH 可持續增長



ABOUT THE SUSTAINABILITY REPORT

關於可持續發展報告

New World Development Company Limited ("New World Group" or the "Group"; HK Stock Code: 0017) recognises transparency as an integral element of corporate sustainability and compiled the third sustainability report which discloses programmes, initiatives and data associated with the Group's corporate sustainability performance between 1 July 2014 and 30 June 2015. The Report was prepared in accordance with the Core requirements of Global Reporting Initiative (GRI) G4 Guidelines and made reference to the Environmental, Social and Governance Reporting Guide (the ESG Guide) issued by Hong Kong Exchanges and Clearing Limited. An independent verification of the content of the report was conducted by the Hong Kong Productivity Council (HKPC) and confirmed that the materiality, credibility and reliability have complied with the GRI G4 Core requirements.

新世界發展有限公司（「新世界集團」或「集團」；香港股份代號：0017）明白透明度為企業可持續發展不可或缺的一項重要因素並發布第三份可持續發展報告。報告披露了關於集團可持續發展表現的項目及數據。以及重點陳述我們由2014年7月1日至2015年6月30日期間於可持續發展方面的表現概況。報告依照《全球報告倡議組織G4指引》的「核心要求」編寫以及參考了香港聯合交易所有限公司有關環境、社會及管治報告指引。而報告內容亦已由香港生產力促進局核實其實質性、可信性及可靠性，確保達到《全球報告倡議組織G4指引》的「核心要求」。



OUR BUSINESS

業務概況

New World Development Company Limited, a premium brand infused with a unique personality defined by The Artisanal Movement, was founded in 1970 and was publicly listed in Hong Kong in 1972. It is a constituent stock of the Hong Kong Hang Seng Index.

新世界發展有限公司是一個散發著The Artisanal Movement獨特個性的品牌。集團成立於1970年，並於1972年在香港上市，現為香港恒生指數成分股之一。

New World Development Company Limited 新世界發展有限公司

HK Stock Code 香港股份代號：0017

NWS Holdings Limited
新創建集團有限公司

HK Stock Code 香港股份代號：
0659

New World China Land Limited
新世界中國地產有限公司

HK Stock Code 香港股份代號：
0917

New World Department Store
China Limited
新世界百貨中國有限公司

HK Stock Code 香港股份代號：
0825

CORE BUSINESSES

核心業務

The Group's core businesses include property development, retail, hotels and serviced apartments, and infrastructure and services, boasting businesses in Hong Kong, Mainland China, Macau and other major cities.

集團的核心業務包括物業發展、零售、酒店及服務式住宅、基建與服務，業務遍佈香港、中國內地、澳門以及環球多個城市。

MESSAGE FROM MANAGEMENT

管理層的話

"To achieve sustainable growth, we believe it is important to adopt corporate sustainability in our daily operations and maintain a balance between pursuing returns (Profit), environmental protection (Planet) and community development (People). Manifested by originality, our bespoke craftsmanship lies in every detail. From design concept to customer service, our projects epitomise the true spirit of The Artisanal Movement, which defines our unique cultural brand. At New World, We Are All Artisans! We are devoted to expanding one's imagination."

"為了實現可持續增長，我們一直堅信將企業可持續發展融入日常運作是很重要的，並於盈利、人文和環境之間取得平衡。我們注重原創性，並將貼心及工匠手藝的特質滲透至集團每一個細節。從設計概念以至客戶服務，我們都能貼切的體現出集團The Artisanal Movement這個獨特的品牌個性。在新世界，每一位員工都是Artisan！我們致力開拓人們想像的領域。"



Adrian Cheng 鄭志剛

Executive Vice-chairman and Joint General Manager
Chairperson of New World Group Sustainability Steering Committee
執行副主席兼聯席總經理
新世界集團可持續發展督導委員會主席



NEW WORLD GROUP SUSTAINABILITY POLICY

新世界集團 可持續發展政策

OUR BELIEF 我們的信念

In order to achieve long-term sustainable growth, New World Group is committed to minimising the potential environmental impacts and improving the quality of the communities where we operate while providing a reasonable return to our investors.

要達至長遠可持續增長，新世界集團銳意對環境可能造成之影響減至最低及改善所在社區的生活質素，亦同時為我們的投資者提供合理回報。

WE STRIVE TO 我們致力

- Exceed statutory requirements in relation to sustainability issues;
超越可持續發展相關法例的要求；
- Engage our stakeholders and develop mutual communication on our sustainability performances;
在可持續發展表現上與持份者建立雙向的溝通；
- Minimise the potential environmental impacts of our projects as far as practicable;
在可行情況下，將項目對環境可能造成之影響減至最低；
- Enhance the quality of life for the communities where we operate;
提升所在社區的生活質素；
- Provide a safe working environment for our employees and inspire them to grow with the Group;
提供一個安全的工作環境給員工及激勵他們與集團一起成長；
- Influence our supply chain to share our belief with regard to corporate sustainability; and
影響我們的供應鏈，使他們分享我們對企業可持續發展的信念；
- Continuously improve our sustainability performance through monitoring and reporting.
透過監測及匯報，不斷改善我們在可持續發展上的表現。

OUR COMMUNITY 我們的社區



New World Springboard Sustainable Community Programme 「飛躍新世界」可持續社區計劃

Funded by the New World Group Charity Foundation, the New World Springboard sustainable community programme was launched in 2012 and has since provided up to seven years of professional training to more than 400 students between the ages of seven and 12 through New World Swimming Academy and New World Basketball League. There is also a New World Springboard Mentorship Programme, with Group staff members as mentors to support the development of the students. To further enhance the programme, "Star Mentors" have been introduced in early 2014 to provide students with one-on-one coaching. The New World Springboard Parent Club was established in May 2014 to offer members assistance and exchange opportunities. In addition, the New World Springboard Community Ambassador Programme have also been introduced in 2015 to groom more promising athletes, while engaging them with volunteering for worthy causes.

New World Group is dedicated to enhance social inclusion and improve social mobility of the under-resourced, particularly children and youths via sports, art and culture. Continuous efforts have been devoted to building human capital for the betterment of society.

集團自2012年開展了「飛躍新世界」可持續社區計劃，旨在通過專業的運動培訓，發掘年輕人的個人潛能，並鼓勵青少年學習從小培養律己以嚴的態度，以正面及堅定的意志迎接人生挑戰。此計劃由新世界集團慈善基金贊助，以「新世界飛魚計劃」游泳培訓及「新世界籃球飛躍計劃」籃球培訓為主，為超過四百名年齡介乎7-12歲的合資格學童，提供長達七年的運動培訓。而在接受體育訓練的同時，學員亦是新世界集團「飛躍新世界」師友計劃的服務對象，在學員成長中提供運動以外的支援。為進一步深化師友計劃的內容，集團於2014年初，讓個別學員及師友以一對一的形式作配對，透過「星級師友」向學員灌輸正面的人生觀。此外，計劃亦於2014年初成立「飛躍新世界家長會」，為學員家長提供協助及交流機會。計劃不時加入新元素，推行了「飛躍新世界社區大使」，除了栽培更多有潛質的體壇精英外，亦為學員提供服務社會的機會，培育他們行義助人的美德。

新世界集團致力為構建和諧社會作出貢獻，並積極透過運動及藝術為缺乏資源的人士帶來機遇，以助改善社會流動，讓基層兒童和青少年可以走出跨代貧困，建設更美好社區，並為社會培育人力資本，貢獻社會。



NEW WORLD SWIMMING ACADEMY
「新世界飛魚計劃」



NEW WORLD BASKETBALL LEAGUE
「新世界籃球飛躍計劃」

Accumulative
Training Hours
累積訓練時數

87,050
hours 小時

Accumulative
Training Hours
累積訓練時數

32,016
hours 小時



K11 Art Foundation

Being a Hong Kong registered charitable institution, the K11 Art Foundation (KAF) aspires to become a sustainable incubation force in the global ecosystem of art, and to create strong public desire for the local contemporary art scene.

Established in 2010, KAF aims to incubate emerging young contemporary Chinese artists and curators and to promote public art education. Through KAF's innovative education programmes such as artist talks, seminars, workshops and exhibitions across Greater China, as well as a unique contemporary art collection and the establishment of the K11 Art Village, KAF provides the public with easy access to art appreciation and thereby elevate collective understanding of culture. As KAF forges into its sixth year, commitment to bringing art to the masses and incubating emerging young contemporary Chinese artists and curators is stronger than ever. Besides playing hosts to over 130 exhibitions and educational programmes in Hong Kong, Shanghai and Wuhan, this year KAF has put much of its focus into initiating and nurturing innovative partnerships at both national and international levels.

作為一個香港註冊的慈善機構，K11 Art Foundation (KAF) 銳意成為全球藝術生態圈中一個可持續的培植力量，提高大眾對本地當代藝術的興趣。

KAF成立於2010年，致力培育年輕新銳當代中國藝術家及策展人，並積極推動藝術教育。通過遍佈大中華的教育項目，包括藝術家講座、研討會、工作坊及展覽，以及獨特的現代藝術收藏和成立K11藝術村，KAF為大眾提供欣賞藝術及了解文化的捷徑，繼而提高各地區的文化意識。

步進第六年，KAF一步步地實現了推動藝術普及化以及培育新銳中國當代藝術家及策展人的宗旨。今年除了在香港、上海和武漢舉辦超過130場展覽及教育推廣活動外，更與國內及國際機構達成共識，攜手推動藝術項目。



Inside China - Collaboration with Palais de Tokyo in Paris
中國內部 - 巨人之內：
巴黎東京宮合作項目



Future Exhibition - Collaboration With The Central Academy Of Fine Arts Museum (CAFAM)
CAFAM未來展 - 北京中央美術學院
美術館合作項目



K11 Art Village
K11 藝術村

OUR ENVIRONMENT

我們的環境

Sustainable Property Development 可持續物業發展

The introduction of the life-cycle approach of property development in 2014 has prompted useful dialogues among internal stakeholders in 2015. A Green Taskforce consists of different departments and business units was formed in 2015 and has been enhancing sustainability discussions throughout different stages of development projects.

可持續物業發展生命週期模式於2014年開始用於項目發展的過程中，促使內在持份者有效交流及對話。於2015年內，集團從不同的部門和旗下子公司組成了Green Taskforce，提高了集團於發展項目中不同階段的可持續發展討論。

Development Stages

物業發展階段

Highlights

重點

Planning and Land Acquisition

前期策劃及土地獲取



Taken due considerations for balancing profits and responsibilities to the planet and community, a sustainable learning centre targeted at the younger generation was built instead of a commercial centre after a detailed evaluation at the planning stage for the best use of the commercial plot near a residential development in Yuen Long.

集團於策劃階段詳細評估了元朗住宅項目旁的商業土地，並於平衡盈利、環境及社會責任的考慮下，捨棄了商業用途的發展並興建了一個以新一代為主的可持續發展學習中心。

Design

規劃設計

For on-going development projects in Hong Kong, 98% of the total gross floor area has been certified with green building certification (BEAM or BEAM Plus), which is a significant improvement from 62% in 2010. It is anticipated that 90% of these projects will achieve a final Gold certification.

集團於香港發展的項目，98%的總樓面面積已獲取綠色建築認證（BEAM或BEAM Plus），較2010年的62%大幅提升，並預期其中90%的項目於完工後最低會達到金級別。

Tendering

採購招標

For existing vendors, annual evaluations are conducted which included criteria such as the vendors' environmental, health and safety performances. Vendors with unsatisfactory overall performances may not be invited to tender for new projects.

集團亦會每年替現有的供應商進行評估，包括他們在環境，健康和安全方面的表現。表現未如理想的供應商及承建商或不會被邀請參與集團常規的供應商或承建商挑選程序之中。

Construction

工程施工

New World Group has deployed a workers registration system with palm readers where only registered workers can enter the designated construction sites. This system will ensure that all workers have received appropriate safety training and prevent illegal workers working on site. The system will also ensure that workers' wages are directly paid into their bank accounts to prevent manipulation of wages of the front line workers by irresponsible sub-contractors.

為了確保在工地工作的員工已全部接受了安全培訓，集團建立了一套附有掌紋辨認功能的工作人員登記系統，有助確認所有進出指定工地的員工均是已登記的員工及有效防止非法勞工在工地工作。此系統亦可保障職工的工資是直接存入他們的銀行帳戶，防止一些不良承建商操控前線職工的薪金。

Sales and Marketing / Leasing

銷售／租務

"A Guide to Sustainable Office for Office Tenants" and "Green Guide for Shop Tenants" have been developed, which include sustainability considerations for design and renovation of new offices and shops. These guides are distributed to existing and new tenants to raise their sustainability awareness.

集團制定了《可持續發展辦公室指引》及《環保商戶指引》，內容包括提供於設計裝修辦公室或店舖上的環保參考方案。租客於簽訂新租約時會收到上述指引，有助提高租客有關可持續發展方面的意識。

Post-Handover Operations

竣工交付及後期營運

A number of energy reduction initiatives have been implemented at K11 Art Mall, which resulted in carbon emissions reduction of 19% in FY 2014 / 2015 compared to FY 2010/2011.

K11購物藝術館於年內致力實行多項節能措施，與2010/2011相比，成功將2014/2015年度的碳排放量減低約19%。

Re-modelling / Re-development

再規劃／發展

An existing revamped commercial building acquired by the Group has obtained BEAM Plus certification for the re-modelling.

集團收購了一座獲取了BEAM Plus綠色建築認證的翻新商業大廈。

The Artisanal Movement

WE CREATE, WE ARE ARTISANS!

OUR STAFF 我們的員工

We create, we are Artisans!

New World Group's unique brand personality, defined by The Artisanal Movement, is a journey of expanding one's imagination through our persistence in delivering bespoke craftsmanship manifested by originality. Embracing five core elements, namely Imagination, Bespoke, Craftsmanship, Heritage and Contemporary, the spirit is infused into the Group's different projects and services by our devoted staff, each of whom is an artisan. New World artisans are innovative and open-minded to new things. While we encourage staff members to continually strive for advancement through providing training, our artisans are committed to understanding customers and are conscious of how their work, products and services would impact stakeholders and the wider community. Always act with a strong desire to achieve, New World's artisan spirit underpins the Group's success and guide our actions in achieving sustainable growth of the community.

新世界集團獨特的品牌個性The Artisanal Movement是一趟傾心專注於原創性工匠手藝，從而開拓無限想像的旅程。當中蘊含「放縱想像」、「貼心打造」、「工匠手藝」、「傾心歷史」及「現代焦點」五大元素，憑藉集團每一位員工均為Artisan的理念，將The Artisanal Movement的精髓和靈魂滲透至集團的不同項目及服務。新世界的Artisans具備創新思維，並對新事物抱持開放態度。集團為員工提供相應的培訓課程，鼓勵他們不斷求進。每一位Artisan不但以致力於了解客戶需求為使命，亦清晰自己的工作及所提供的優質產品和服務將如何讓持份者以至廣大市民受惠。渴望成功並積極實現是新世界Artisans持續秉承的可貴精神，亦是促使集團成功的重要因素，帶領我們為實現社區的可持續發展而努力不懈。

For more information, please download the full sustainability report from New World Development Company Limited's corporate website www.nwd.com.hk or dedicated sustainability website sr.nwd.com.hk.

如欲獲取更多資訊,請於新世界發展有限公司網站 www.nwd.com.hk 或於特設可持續發展網站 sr.nwd.com.hk 下載可持續發展報告。

We treasure your views on our sustainability performance, please send your feedback on the report and other sustainability related enquiries to sustainability@nwd.com.hk

我們重視您對我們於可持續發展表現上的意見,請將您對可持續發展報告之回應及其它可持續發展相關查詢電郵至 sustainability@nwd.com.hk



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